



## Contact

 [www.masonbrown.design](http://www.masonbrown.design)

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## Skills

### Adobe Creative Suite

-Illustrator  
-Photoshop  
-InDesign  
-Lightroom

### Coding

-HTML  
-CSS

### PC & Mac Environments

Microsoft Suite  
Web Design  
User Experience Design  
Social Media Management

## Leadership

### President- Alpha Phi Omega

Lead and worked with 20-member executive board weekly

Communicated with over 100-member chapter in events and weekly meetings

Delegated event planning to members of executive board

### Student Council- Minnesota Hillel

Engaged at least 10 peers a semester to expand involvement in the organization

Attend organizational meetings to help shape future programming

# Mason Brown

## Experience

### Congregation BJBE – Communications Coordinator

October 2023–February 2024

- Created, drafted, proofed, and sent two weekly emails to over 1200 members
- Designed original flyers, posters, and graphics for congregational and community events
- Managed three active social media accounts by posting pictures, graphics, and updated information

### Chicago Symphony Orchestra – Design Associate

January 2023–October 2023

- Used InDesign to layout and create over 20 weeks of ad batches with provided copy for both in-house use and outside vendors.
- Managed multiple projects at once to meet specified deadlines
- Implemented brand consistency for emails, website imagery, posters, and social media to promote organizational campaigns.
- Communicated with marketing team to implement edits
- Designed and presented concepts for projects with new creative

### Zebra Technologies – Graphic Design Intern

May 2022–Aug 2022

- Edited over 500 product photos for use in new company-wide website
- Redesigned over 1,000 icons using a modern digital style
- Updated executive slide deck presentations with current branding and graphics

### Minnesota Hillel – Graphic Design Intern

Oct 2021–May 2022

- Used Canva to create engaging graphics to advertise events and activities to over 600 students
- Designed several animated graphics for social media platforms including Instagram and Facebook

### Ramah Day Camp – Photography & Communications

Jun 2021–Aug 2021

- Photographed over 500 campers daily during programs and activities
- Edited photographs using Adobe Lightroom
- Upload pictures to social media platforms including Facebook and Instagram for parent and family access

## Education

University of Minnesota- Twin Cities Class of 2022

Bachelor of Fine Arts- Graphic Design

-Dean's List- Fall 2018-Spring 2022

-Cumulative GPA: 3.83

Relevant Coursework

- Color Theory
- Typography I/II
- Web Design
- Packaging Design
- User Experience